

R.C.M.P.

North District Seat Belt Project

By getting people to buckle up on our roadways in the North we hope to reduce the number of persons seriously injured or killed. In order to meet this goal we have developed a two part educational component for this presentation. The actual Rollover Simulation and the "One Click" Presentation. This project allows us to take the message right into the community. We have also involved the media in the communities that we attend, to reach out to more people. We have partnered with ICBC and they compile seatbelt wearing stats annually as a comparison point. Last year the seatbelt wearing rate was 95% for the North District. We have met the goal for RSVP 2010 however we have to continue with the education on this to maintain the compliance.

